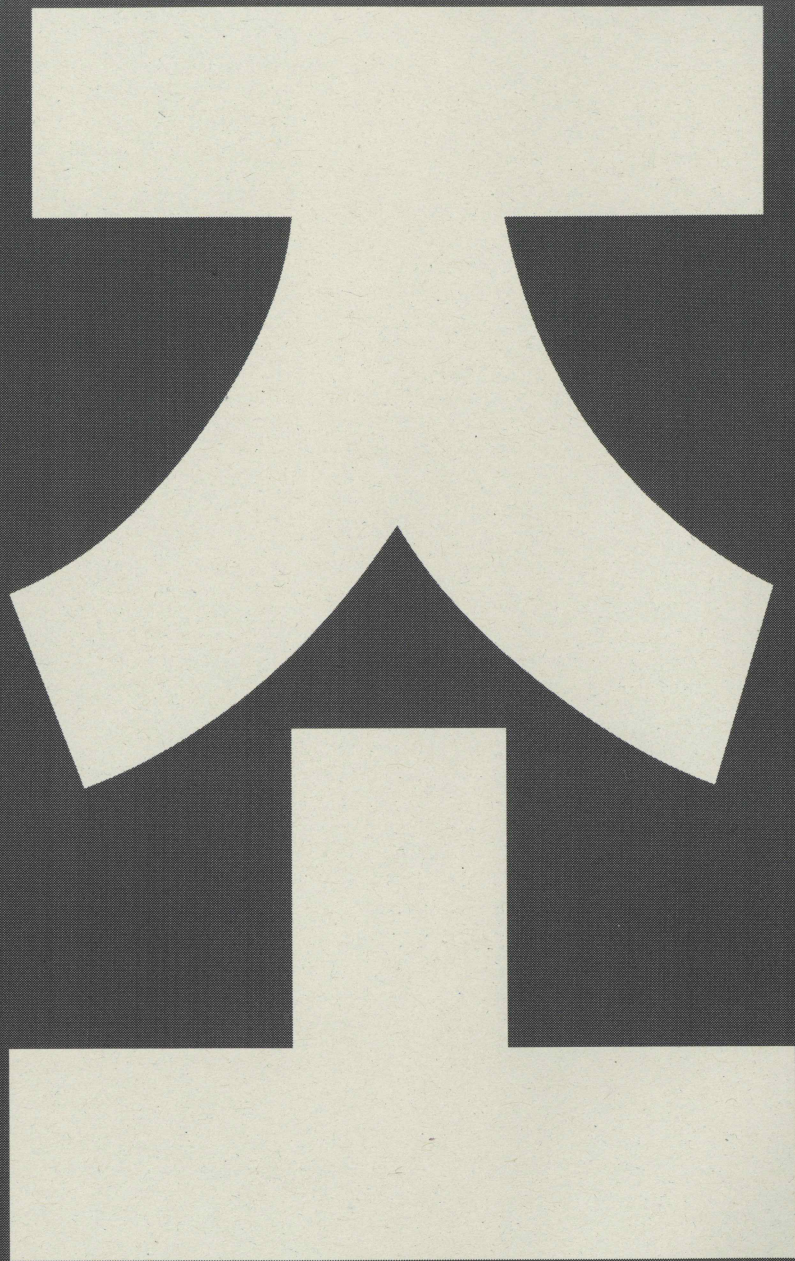


ARCHIVE  
COPY



To what extent does the way we receive and perceive images in the digital era effect the transmission and circulation of ideas, ideologies and forms of knowledge? Does 'media massification' pose any ramifications in regards to the current communication climate being a place where 'the world comes to us, not us going out to the world'.

In contemporary living, more than ever, we are influenced and exposed to 'soundbites', clickbait, playlists and 'likes'. We can comment, we can share, we can troll or even set up our own news outlets in an instant. We can achieve all this from a mobile device in the palm of our hand, taking charge of a narrative or even creating our own.

'NK' is the Zine extension of the Icons of Rhetoric project; a project that merges established media practices with more contemporary ones. Creators, photographer Chris Barrett and researcher/writer Gianluca Spezza, introduce us to the often-cited 'most isolated country in the world', North Korea. They do this in order to explore visual representation and the contextualisation of media images. Their work seeks to not just contextualise North Korean culture, it also considers the perspective of what the 'DPRK' [조선] tells its own citizens.

By reinterpreting images that already exist in the public domain, the work plays on an aesthetic of authenticity. It objectifies a notion of perception while using instant film as a conduit for exploration into a visual syntax, a syntax that frames an increasingly polarised and digitally dependent world.

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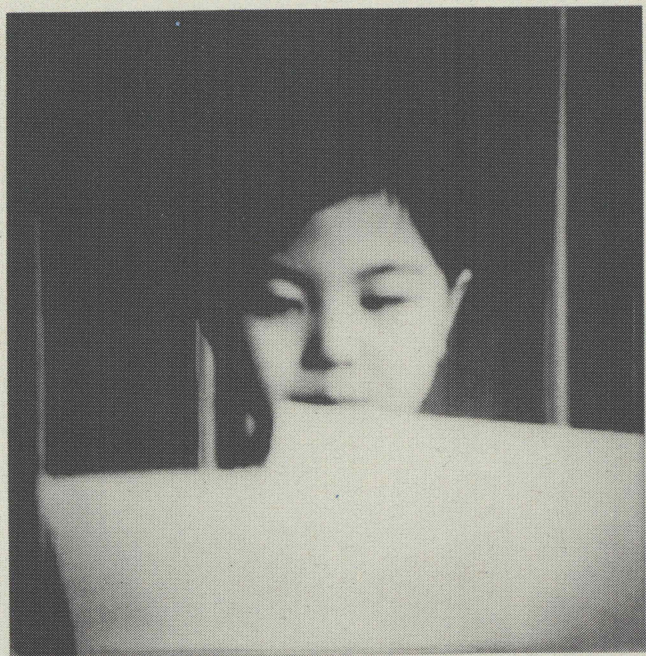
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